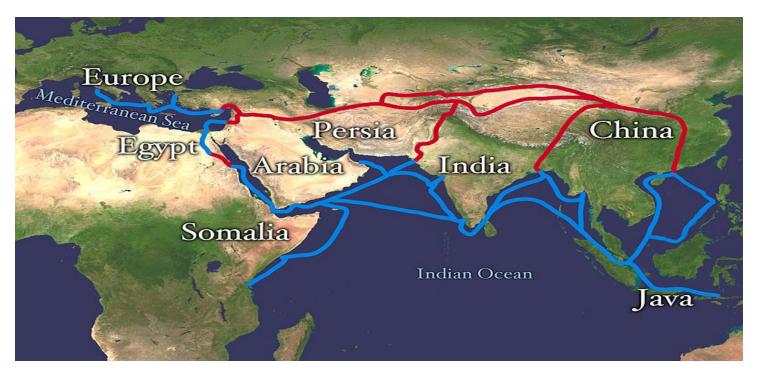
Biomedical science and public health: Intersecting on the silk road



Irma E. Arispe, PhD.

Associate Director, Analysis and Epidemiology
National Center for Health Statistics
Centers for Disease Control and Prevention
Presentation to NIH SMRB, June 11, 2013



There are many pathways from research to outcome (and back)

Bench to bedside

- Data from RCTs provide evidence
- Body of evidence informs clinical recommendations; Evidence based recommendations are diffused into clinical practice
- Improved clinical practice results in better care and better outcomes

Beside to community

- Public health data captures incidence and prevalence
- Clinical performance measures capture provider actions
- Patient and population data document behavior and health status
- Multiple measures track outcomes, changes over time.

National Center for Health Statistics What We Do:

Monitor the nation's health by collecting, analyzing and disseminating health data

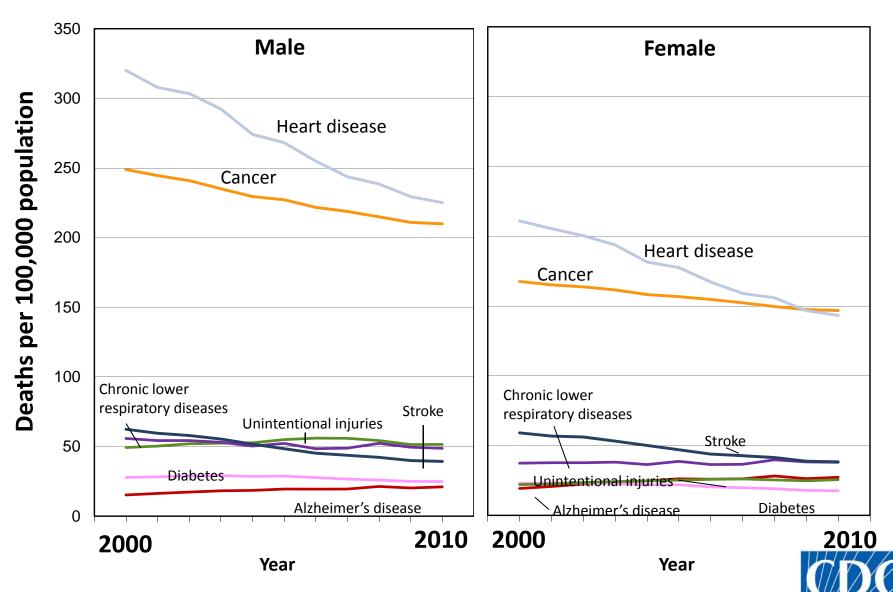
- Compare across time, populations, providers and geographic areas
- Identify health problems, risk factors, and disease patterns
- Inform actions and policies to improve the health of the American people



NCHS Data Collection Systems and Surveys Use These Sources ...

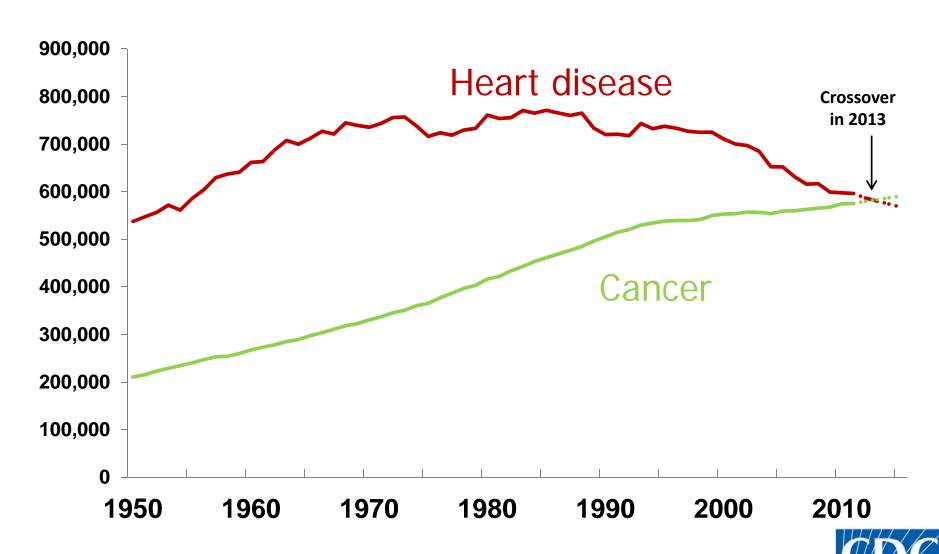
- Birth and death records (National Vital Statistics System)
- Personal interviews in the home and via phone (National Health Interview Survey, National Survey of Family Growth, State and Local Area Integrated Telephone Survey)
- Physical examinations and laboratory testing in mobile exam centers (National Health and Nutrition Examination Survey)
- Medical records from hospitals, emergency rooms, outpatient clinics, physicians' offices, nursing homes and hospice and home care agencies (National Health Care Surveys)
- Interviews with health care providers in hospitals, physicians' offices and long term care agencies (National Health Care Surveys)

Age-adjusted death rates for selected causes of death for all ages, by sex: United States, 2000–2010



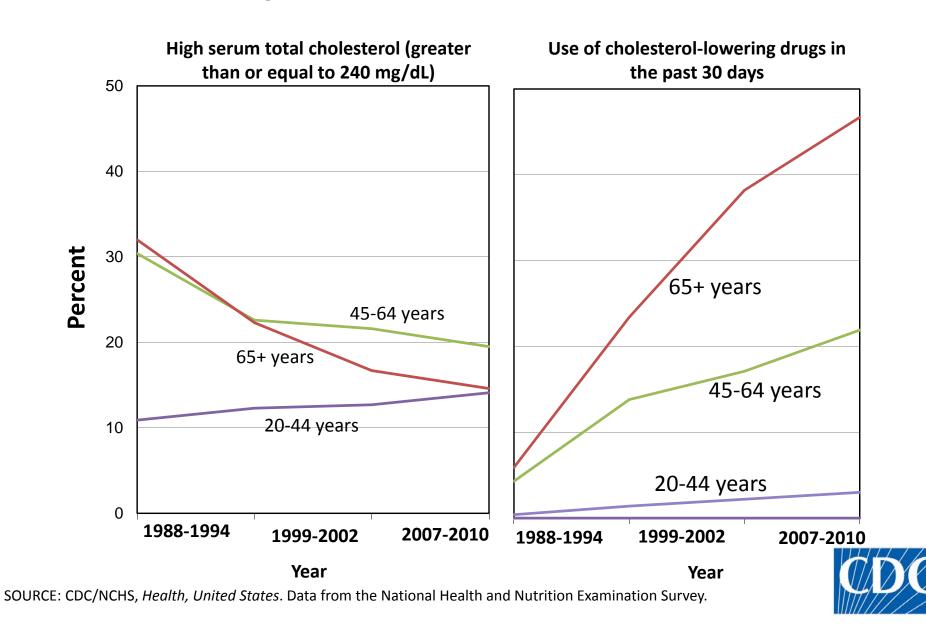
SOURCE: CDC/NCHS, Health, United States. Data from the National Vital Statistics System.

Number of Deaths Due to Heart Disease and Cancer: United States, 1950-2015

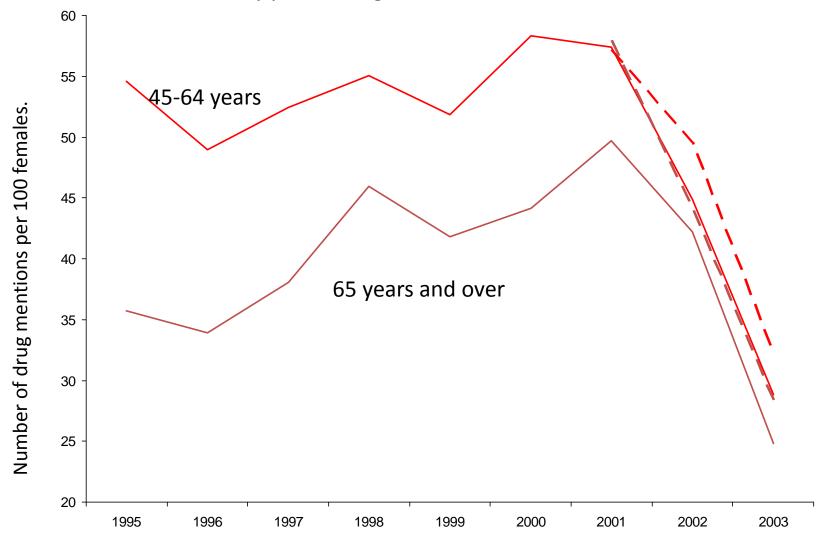


NOTE: Data for 2011 are preliminary data from the National Vital Statistics System. Data for 2012-2015 are based on a simple linear projection of data for 2008-2011.

High serum total cholesterol and use of cholesterol-lowering drugs: 1988-1994 through 2007-2010



Trends in estrogen/progestin drug mention population rates at physician office visits by patient's age: United States, 1995-2003



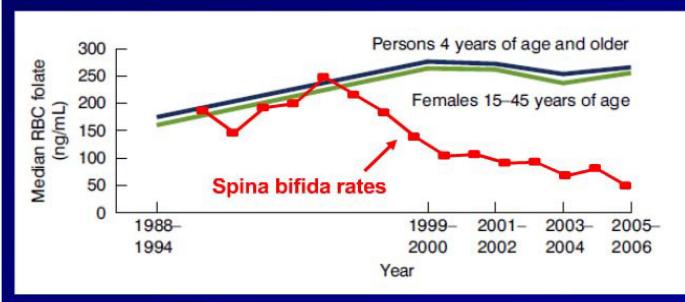
NOTES: Rates based on visits made by females. Trend for 65 years and over 1995-2000 is significant. All trends for 2001-2003 are significant (p<0.05). Rate computed with revised 2001-03 weight indicated by dotted line; original weight indicated by solid line. The revised weight includes adjustment for variation in the typical number of weeks worked annually and for variation in visit volume in a work week, whereas the weights for 2000 and earlier do not.



3. Evaluating Folic Acid Fortification

- FDA regulation to fortify grain products with folic acid (1998)
- NHANES data pre- and post- fortification showed increased blood folate levels in young women
- Vital Statistics data showed ultimate impact with declines in Spina Bifida rates
- Continuing data collection allows evaluation of fortification policy safety







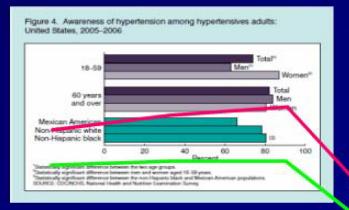
10. Tracking Hypertension



 Used to track hypertension prevalence by Joint National Committee on Detection Evaluation and Treatment of High Blood Pressure since 1980

- Decline between 1976-80 and 1988-1994
- Increase between 1988-94 and 1999-2000

Since 1988-94 interview plus measured blood pressure data allow estimation of awareness, treatment, and control of hypertension



men



Measured blood pressure

women

1960-62

1971-74

1976-80

1988-94

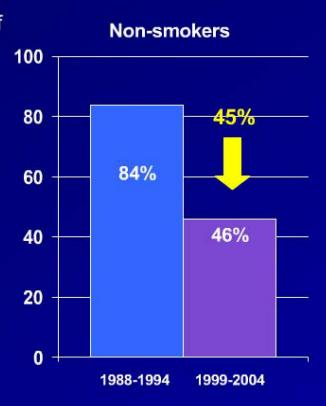
1999-02



22. Elucidating Exposure to Second Hand Smoke (SHS) & Monitoring Reduction Policies

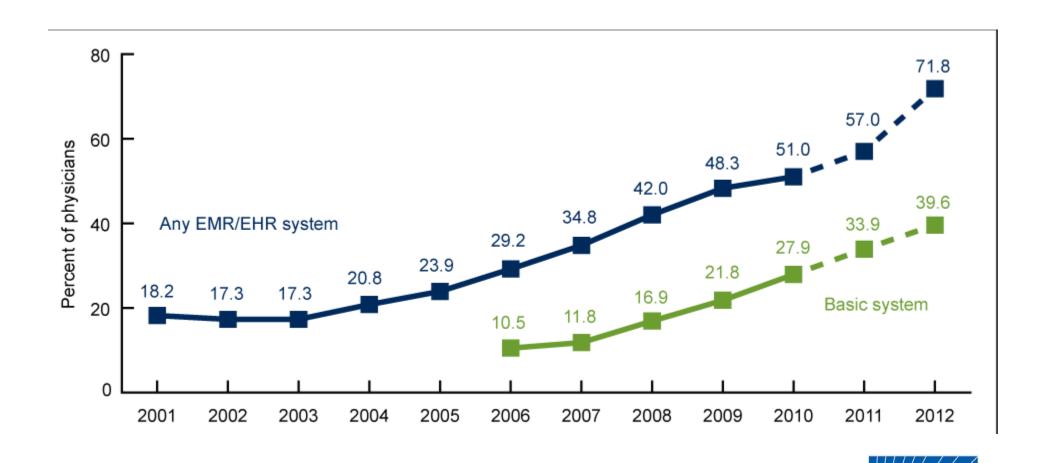
- 1st measured biological assessment of SHS in US (NHANES III)
- Documented widespread SHS exposure 84% of non-smokers
- Trend analysis showed decline of 45% among nonsmokers between 1988-94 and 1999-2004

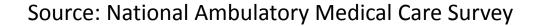




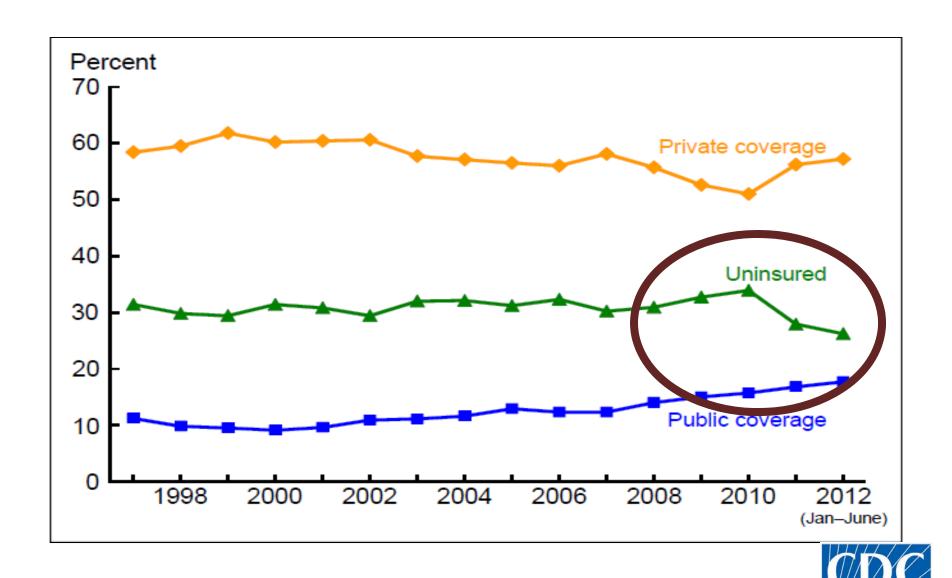


Monitoring the effects of health care policy changes Percentage of Office-based Physicians with Electronic Medical Records





Health Insurance Coverage, Ages 19–25



Source: National Health Interview Survey

VIH and NCHS partnerships

- Collaborators on MCHS surveys (e.g., MHANES, NHIS cancer supplement)
- Methodological partnerships (National Children's Study)
- Healthy People workgroups
- Objective, target setting
- Examples include heart disease and stroke, asthma, oral health, and
- ofhers
- Mational reporting efforts
- Health US
- muro z'neshlid (muro gaing A -



New intersections, new partnership opportunities

Vital statistics

Electronic birth and death records

Health Care

- Expansions in sample size yield state estimates
- New clinical data for EB preventive services

NHANES

- 24-hour urine collection pilot
- Health Measures at home (with NHIS)
- DNA bank

NHIS

- New LBGT data
- More state level estimates







- Linked data enable broader analyses of factors that influence health and health outcomes.
- Surveys are linked with administrative data such as
 - The National Death Index;
 - Claims data from the Centers from Medicare & Medicaid Services; and
 - Supplemental Security Income data from the Social Security Administration
- Linked data are accessed through
 - Public use files
 - the NCHS Research Data Center (for restricted use files)
- OAE conducts research on linkage methods, analytic methods for using the data, and on health and health policy issues.



NCHS Research Data Center

- Provides a mechanism for researchers to access data not released to the public because of nondisclosure or confidentiality reasons
 - Small area or micro data
 - Matches/ links to external data files
- Access is provided either on site or via a remote system
- Plans for an RDC in HHH building





Visit our website at http://www.cdc.gov/nchs

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_				5. FACILITY NAME (if not institution, give street and number)	6. CITY, TOWN, OR	LOCATION OF BIRTH	7. C	OUNTY OF BIRTH	ti alifu ani attauna di la
M	0 1	H	EF	8a. MOTHER'S CURRENT LEGAL NAME (First, Middle, Last, Suffix)	8b.	DATE OF BIRTH (Mo/Da	y/Yr)		8 8 3 8 8 8
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				9a. RESIDENCE OF MOTHER-STATE 9b. COUNTY	HER-STATE 9b. COUNTY 9c				
				9d. STREET AND NUMBER	9e. APT. N	O. 9f. ZIP CODE		9g. INSIDE CITY LIMITS?	
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NIH SCIENTIFIC MANAGEMENT REVIEW BOARD VALUE OF BIOMEDICAL RESEARCH

June 4-5, 2013 Bethesda, Maryland

James W. Curran, MD, MPH
Rollins School of Public Health
Emory University



Public Health

"is what we, <u>as a society</u>, do collectively to assure conditions in which people can be healthy..."

Institute of Medicine, 1987



Public Health

Focus in on health of <u>populations</u>. Focus is on <u>prevention</u>.

Main functions are: Assessment (data)

Policy Development

Assurance



Public Health

Priority setting:

- 1) Numbers of persons in a population affected (or potentially affected);
- 2) Severity of conditions;
- 3) Ability to impact (1) and/or (2).



Research Spectrum

Basic Science ← Individual ← Population (Community)

Efficacy Effectiveness

Impact

RCT Surveys

Modeling Epidemiology Economics



Research Priorities vs. Public Health Priorities

- 1) Research progress not always linear;
- 2) Opportunities for success may differ;
- 3) Time lag from research finding to implementation on wide scale;
- 4) Political considerations.



Attributing Research Success in Public Health

- 1) Existing data sets may be inadequate:
 - a) focus on disease, biomarkers, less than prevention;
 - b) time lags between research and implementation;
 - sampling may not match populations with greatest potential impact (size, focus);
 - d) specialized data needs should be specified and supported early.

Attributing Research Success in Public Health

- 2) Research is often collaborative in sponsorship;
- 3) Success (or failure) in improving health is often multifactorial;
- 4) Social determinants of health often ignored by policy makers (and researchers).



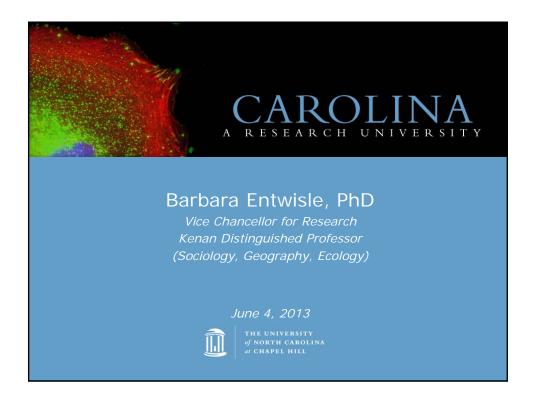
Examples from HIV/AIDS:

- 1) Multidisciplinary collaborations
- 2) Research NIH
 Other USG Agencies
 Industry
 Foundations



Examples from HIV/AIDS:

- 3) Breakthroughs Problem definition
 Etiology
 Therapy
 Impact on populations
- 4) Data availability for public health:
 - best in US / developed countries;
 - best for treatment / mortality;
 - less adequate prevention,
 developing countries.



NIH Mission

NIH's mission is to seek fundamental knowledge about the nature and behavior of living systems and the application of that knowledge to enhance health, lengthen life, and reduce illness and disability.

The goals of the agency are:

- to foster fundamental creative discoveries, innovative research strategies, and their applications as a basis for ultimately protecting and improving health;
- to develop, maintain, and renew scientific human and physical resources that will ensure the Nation's capability to prevent disease;
- to expand the knowledge base in medical and associated sciences in order to enhance the Nation's economic well-being and ensure a continued high return on the public investment in research; and
- to exemplify and promote the highest level of scientific integrity, public accountability, and social responsibility in the conduct of science.

http://www.nih.gov/about/mission.htm



NIH Impact Statement

Our Health

Over the years, our nation has made impressive gains in health and longevity. A driving force behind that progress has been medical research supported by NIH.



Thanks in large part to NIH research, <u>Americans</u> <u>are living nearly 30 years longer than they did in 1900</u>. Not only have these gains in longevity enriched many lives, they have added an estimated \$3.2 trillion annually to the U.S. economy since 1970.

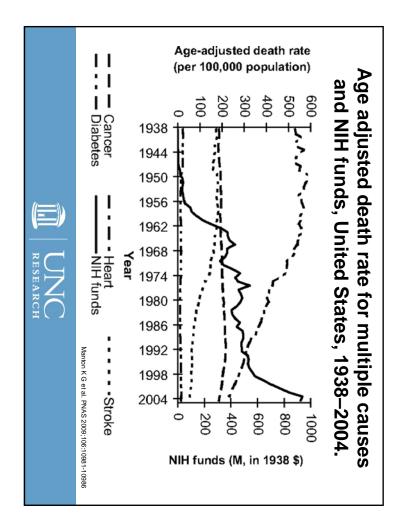
What's more, Americans are not just living longer, they are staying active longer. In the last 25 years,

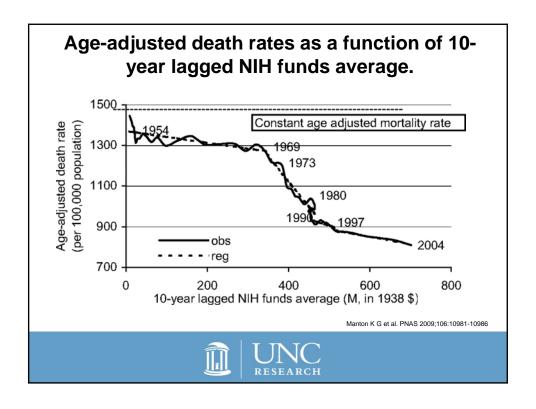
the proportion of older people with chronic disabilities has dropped by nearly one-third.

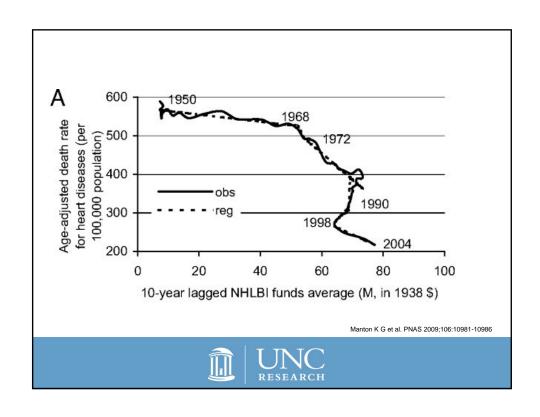
Such progress is made possible by NIH's support of many different types of research focused on a wide range of conditions. Here's an overview of a few of the major health advances fueled by NIH-funded research.

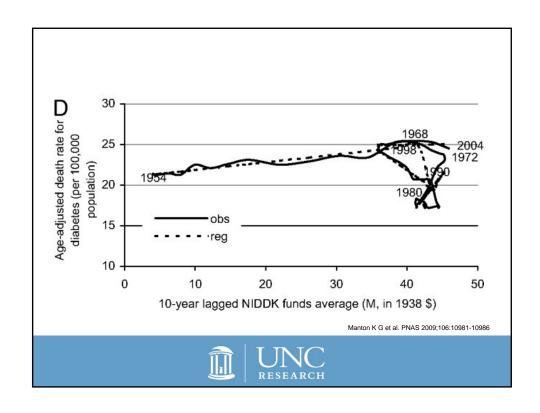
http://www.nih.gov/about/impact/health.htm











NIH funding trajectories and their correlations with US health dynamics, 1950-2004

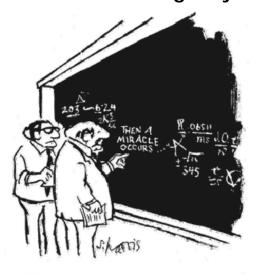
Deaths (million) avoided by NIH funding

Year	Observed		Avoided
		Total	Annual
1950-1969*	47.3	1.2	0.06
1970-1989	47.5	14.2	0.71
1990-1997	19.2	9.4	1.18
1998-2004	17.0	10.3	1.47
1950-2004	130.9	35.2	0.64

Manton K G et al. PNAS 2009;106:10981-10986



The Impact of NIH Funding on Health and Longevity



"I THINK YOU SHOULD BE MORE EXPLICIT HERE IN STEP TWO,"

NIH Mission

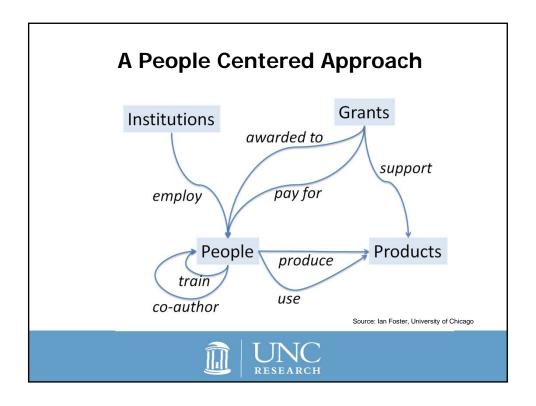
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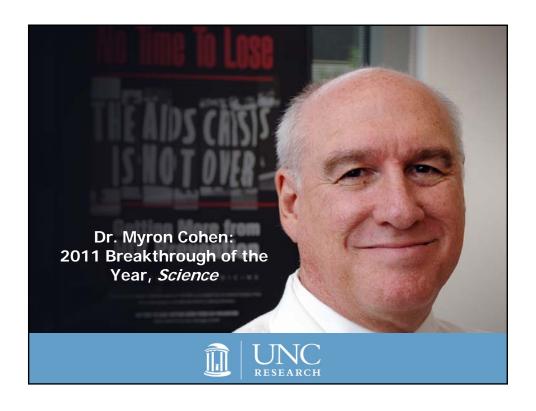


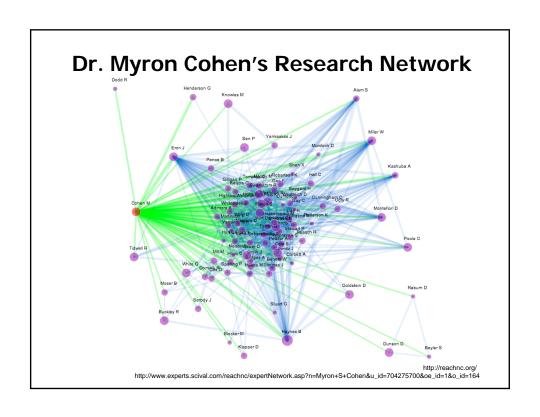
Social Networks and the Creation, Dissemination, and Application of New Ideas

- Explicit project-based collaborations
- · Flows of research materials
- Flows of students/postdocs
- · Shared data sets
- Spatially organized "collisions"
- Overlapping panel membership
- · Other personal contacts

Owen-Smith and Levenstein. 2013. "Assessing the Social and Economic Roles of Research Universities." Measuring the Results of Research Investments, University of Chicago.







National Longitudinal Study of Adolescent Health



Social, Behavioral, and Biological Linkages Across the Life Course

The National Longitudinal Study of Adolescent Health (Add Health) is a longitudinal study of a nationally representative sample of adolescents in grades 7-12 in the United States during the 1994-95 school year. The Add Health cohort has been followed into young adulthood with four in-home interviews, the most recent in 2008, when the sample was aged 24-32*. Add Health combines longitudinal survey data on respondents' social, economic, psychological and physical well-being with



contextual data on the family, neighborhood, community, school, friendships, peer groups, and romantic relationships, providing unique opportunities to study how social environments and behaviors in adolescence are linked to health and achievement outcomes in young adulthood. The fourth wave of interviews expanded the collection of biological data in Add Health to understand the social, behavioral, and biological linkages in health trajectories as the Add Health cohort ages through adulthood.

http://www.cpc.unc.edu/projects/addhealth



Add Health: Contribution to Science

Add Health has become a national and global data resource for over 10,000 Add Health researchers:

Funded research grants 600+

Referee publications 2000+

Books 19 Book chapters 75

Dissertation/Theses 450+

Source: Dr. Kathleen Mullan Harris, PI



Science of Science Policy Approach

- Need feasible, low cost and flexible approach, so use science to describe and to manage the scientific ecosystem.
- Conceptual framework: Science is done by scientists so focus on scientists and networks of scientists
- Empirical framework: New ways of collecting data so use new cybertools to capture information automatically
- Pragmatic Approach: New ways of presenting information to visualize information so public can see results of research



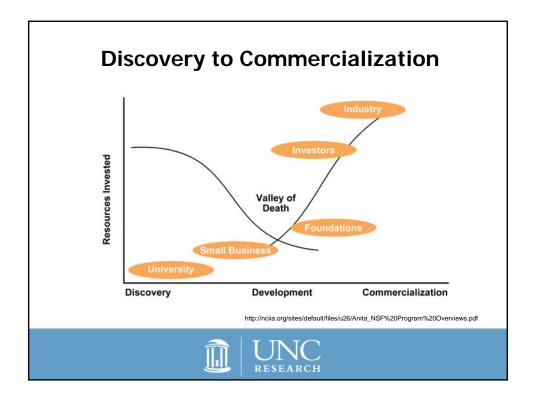
The Next Step: Discovery to Impact

Dissemination: Get the message out to those who need to know.

Implementation: Transform policy, programs, practice

Commercialization: Create commercially viable drugs, devices, diagnostics





Concluding Remarks

Measuring the impact of NIH investments on improved live expectancy is challenging

· Complex linkage between funding and health outcomes

Linking funding to projects

Linking projects to discovery:

- Projects compliment and build on each other over time
- Constructed around networks of faculty, students, postdocs, staff
- Discovery can be the product of a decade or more of work

Importance of shared infrastructure:

- · Data are an important product of research
- They can be used and reused, combined and recombined over time
- · Joint use creates networks of faculty, students, postdocs, staff



Concluding Remarks

Linking discovery to projects:

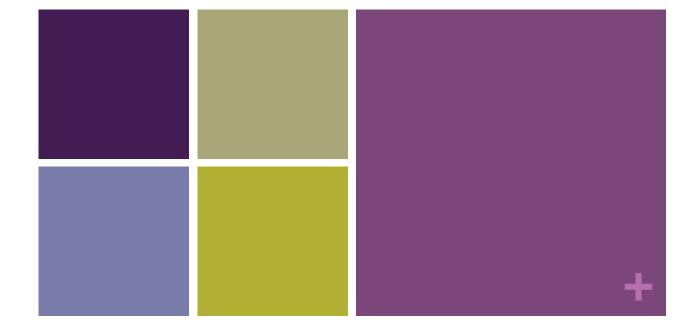
- Knowledge builds
- Discovery can draw from disparate sources
- Can involve other non-NIH sources of funds

Linking discovery to health impact:

- Going beyond the bench
- A "hand-off" to industry, commercial interests, policy-makers, practioners, population
- Complex set of linkages, some of which are beyond NIH purview
- Takes time

Overall, need a scientific approach.





Attributing Value

http://orcid.org/0000-0001-5109-3700. Executive Director, ORCID Гаител Г. Наак, Рћ





- "Sesons" is "Success" (1)
- Create systems and supports to measure (5)

Establish measures of success

Collect data (4)

(S)

- Analyze progress toward success (8)
- Make adjustments, repeat (9)

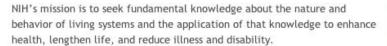
What is Failure?



http://eandt.theiet.org/magazine/2012/03/a-bridge-too-far.cfm

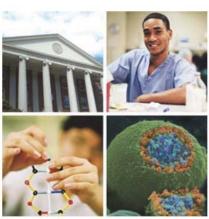


+ What is Success?



The goals of the agency are:

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- to exemplify and promote the highest level of scientific integrity, public accountability, and social responsibility in the conduct of science.



What do we measure?

- (1) Creative discoveries
- (2) Innovative research strategies
- (3) Application of discoveries and strategies
- (4) Human and physical resources
- (5) Knowledge base in medical sciences
- (6) Integrity, accountability, and social responsibility

+ Logic Model

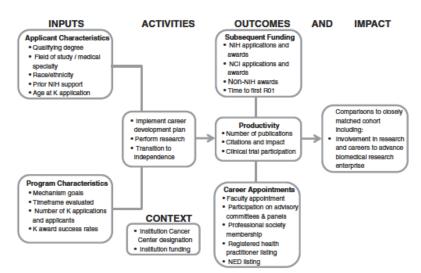


Fig. 1 Logic model of NCI K awards outcome evaluation. The logic model highlights K program inputs, activities, outcomes, and impact, as well as contextual factors. The inputs include the features (demographics) that define applicants to the NCI K program, as well as features of the K mechanisms. Activities include the actions that a funded researcher would take to further their research training and career plans, and context refers to specific features of the past and

present environment in which program participants are functioning. Outcomes include measures that might be attributed to participation in the NCI K program and are divided into three broad categories of subsequent funding, productivity, and career appointments. Impact is assessed by comparing outcomes of closely matched cohorts of K awardees and non-awardees and examining proxies of scientific research and engagement

Outcomes: What discoveries has NIH funded?



NIH Public Access Policy Details

The NIH Public Access Policy implements Division G, Title II, Section 218 of PL 110-161 (Consolidated Appropriations Act, 2008). The law states:

The Director of the National Institutes of Health shall require that all investigators funded by the NIH submit or have submitted for them to the National Library of Medicine's PubMed Central an electronic version of their final, peer-reviewed manuscripts upon acceptance for publication, to be made publicly available no later than 12 months after the official date of publication: Provided, That the NIH shall implement the public access policy in a manner consistent with copyright law.

http://



An industry-wide methodology for connecting scholarly publications to research funders

HOW FUNDREF WORKS

- 1. FundRef Registry provides a taxonomy of 4000 standardized funder names.
- 2. Manuscript tracking system vendors incorporate FundRef Registry into the publication submission processes. Publishers ask authors to select correct funders and provide grant numbers upon manuscript submission.
- 3. Funder information transferred to publisher production systems.
- 4. Publishers send funder information to CrossRef
- 5. Funders and others query CrossRef and receive DOIs and metadata for articles resulting from their funding.
- 6. Publishers may display FundRef data in CrossMark Record tab.



FundRef Workflow

http://www.crossref.org/fundref/index.html

Recommend: NIH should participate in FundRef and encourage participation by other funders.



Outcomes: What "applications of discoveries" has NIH supported?





Welcome to iEdison iEdison (which stands for Interagency Edison) helps government grantees and incursor (which stantas to intergency classify) reply given liently games and contractors comply with a federal law, the Bayh-Dole Act. Bayh-Dole regulations require that government funded inventions be reported to the federal agency who made the award.

Recommend: Work with USPTO to implement standards for collection of name and grant information

 $\underline{http://patft.uspto.gov/netacgi/nph-Parser?Sect1=PTO2\&Sect2=HITOFF\&p=1\&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2FPTO2\&Sect2=HITOFF\&p=1&u=\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fnetahtml\%2Fn$ %2Fsearch-adv.htm&r=17&f=G&1=50&d=PTXT&S1=NIH.GOTX.&OS=govt/NIH&RS=GOVT/NIH

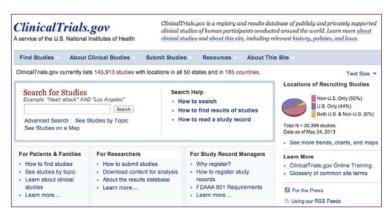


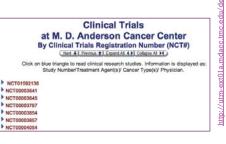
Outcomes: Clinical trials

What is FDAAA (U.S. Public Law 110-85 or the Food and Drug Administration Amendments Act of

On September 27, 2007, the President signed U.S. Public Law 110-85. The law includes a section on clinical trial databases (Title VIII) that expands the types of clinical trials that must be registered in ClinicalTrials.gov, increases the number of data elements that must be submitted, and also requires submission of certain results data.

http://grants.nih.gov/clinicaltrials_fdaaa/fag.htm





Recommend: implement standards for collection of name and grant information



Outcomes: Who did NIH train?



Posted on April 11, 2013 by Sally Rockey

Taking On the Challenge of Better Biomedical Workforce Data http://nexus.od.nih.gov/all/2013/04/11/taking-on-the-challenge-of-better-biomedical-

workforce-data/

The primary goal of the NIH Advisory Committee to the Director (ACD) biomedical research workforce working group was the creation of pathways through undergraduate, graduate and postdoctoral training that provide excellent preparation for biomedical research careers in a timely fashion, and that ensure future US competitiveness and innovation in biomedical research. In their report, the working group members described how they were "frustrated and sometimes stymied" by the quality of the data available on the biomedical research workforce, e.g., major gaps in information on the total number of individuals working as postdocs, inadequate information on postdocs who obtained degrees in other countries, and lack of systematic data on graduate students trained in labs supported by NIH research grants.

So to this end, we've been working on a number of plans to try and fill these gaps in biomedical workforce information. Here's a quick overview of the directions we are headed.

Big Hopes, Small Changes for Biomedical Training http://sciencecareers.sciencemag.org/career_magazine/previous_issues/articles/2012_12_14/caredit.a1200136

By Michael Price December 14, 2012

Tilghman, Rockey, and the others in the working group laid out several recommendations aimed at shortening and diversifying doctoral programs and postdoc positions, increasing the proportion of trainees supported by training grants and fellowships instead of research grants, collecting more data on career outcomes, improving postdoc salaries, and promoting the staff scientist career path. After the June meeting, ACD formed an implementation team, headed by Rockey, to decide which recommendations to implement, and how to do it.

- Identification of all NIH-supported students and postdocs
- **Automated NRSA training tables**
- Develop a Fed-wide researcher profile system
- Encourage adoption of unique persistent researcher IDs

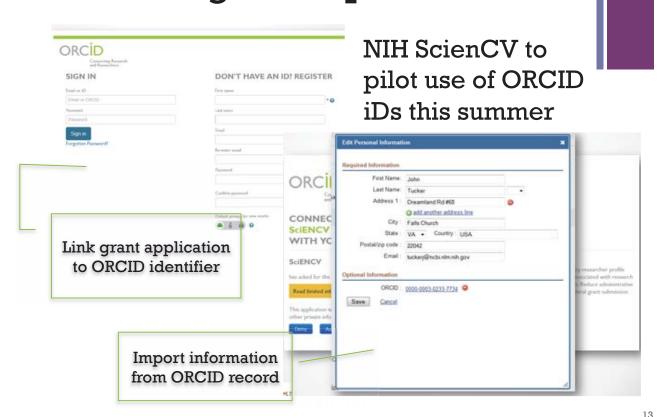


Tracking NIH-funded researchers

Encourage adoption of unique persistent researcher IDs: Identifying the output of individuals with commonly occurring names is difficult. Reducing name ambiguity within and across data systems is always expensive and time consuming. It appears that an international, non-profit organization called the Open Researcher and Contributor ID (ORCID) is gaining traction. ORCID is a persistent digital identifier that can be associated with author names in publications. The ORCID system also will allow individuals to identify their research output and create a registry of IDs. SciENcv will include a utility that make it easy for users to obtain an ORCID and to link it to their publications and grants. A broadly used researcher ID also will facilitate the identification of scientific output from those who work outside federally funded research programs. http://nexus.od.nih.gov/all/2013/04/11/taking-on-the-challenge-of-better-biomedical-workforce-data/

After Rockey's presentation, Tilghman remarked that although she was pleased that ACD seriously considered her report's recommendations, she "can't help but go back to [her] cynicism" about some of the language used in the implementation plans-specifically, the occurrence of words like "encourage" and "recommend." For example, she pointed to the implementation team's plan to encourage institutions to track and report the career outcomes for their students and postdocs. "This is a recommendation that's been made by every single committee, and always using the word 'encourage,' " she said. "It has been made for about 20 years and we know what the consequences of that [are]. ... Unless you have a stick, this won't happen."

*Encourage? Require?



+ Recommend: Implement ORCID



ORCID provides a free registry of unique and persistent researcher identifiers.
ORCID serves as a switchboard to link researcher identifiers, affiliations, and research works.

- (1) Require use of ORCID IDs during the application process, link this to post-award outcomes reporting
- (2) Require use of ORCID iDs for all persons supported on a grant
- (3) Implement a workflow to post awarded grant information to a grantee's ORCID record
- (4) Implement a workflow to allow researchers to search and link ORCID iDs to NIH grants in RePorter, and
- (5) Link and store ORCID iDs in IMPAC II PI profile records.
- (6) Encourage use of ORCID iDs by the USPTO and CT.org

13

Linking the who to the what:

Attributing Value

Science. 2011 Aug 19;333(6045):1015-9. doi: 10.1126/science.1196783.

Race, ethnicity, and NIH research awards.

Ginther DK, Schaffer WT, Schnell J, Masimore B, Liu F, Haak LL, Kington R.

Department of Economics and Center for Science, Technology & Economic Policy, Institute for Policy & Social Research, University of Kansas, Lawrence, KS 66045, USA. dginther@ku.edu

We investigated the association between a U.S. National Institutes of Health (NIH) R01 applicant's self-identified race or ethnicity and the probability of receiving an award by using data from the NIH IMPAC II grant database, the Thomson Reuters Web of Science, and other sources. Although proposals with strong priority scores were equally likely to be funded regardless of race, we find that Asians are 4 percentage points and black or African-American applicants are 13 percentage points less likely to receive NIH investigator-initiated research funding compared with whites. After controlling for the applicant's educational background, country of origin, training, previous research awards, publication record, and employer characteristics, we find that black applicants remain 10 percentage points less likely than whites to be awarded NIH research funding. Our results suggest some leverage points for policy intervention.

ADVISORY COMMITTEE TO THE DIRECTOR

the Director

Advisory Committee to Working Group on Diversity in the Biomedical Research Workforce

Members Meetings

Working Group Activities Contact the ACD

Working Group Reports

- Diversity in the Biomedical Research Workforce Working Group
- Executive Summary of the Working Group on Diversity in the Biomedical Research Workforce ☐ (PDF 136KB)

NIH's Plan for Action:

- Evaluate current training programs
- Phase out unsuccessful programs, expand successful ones
- Increase number of early career reviewers, including those from underrepresented populations
- Examine grant review process for bias and develop interventions
- Improve support for grant applicants
- Gather expert advice on additional action steps

Summary

- Enhance existing datasets to support their use in evaluation (e.g., ensure that name and evidence information is collected in a fielded manner and exposed through public APIs)
- Work with other agencies to enhance existing datasets
- Map out program goals and clearly articulate measures
- Collect data (qual and quant) and test measures
- Use data to adjust programs



Assessing the Value of Biomedical Research: Developing Chains of Evidence

June 4, 2013

Della Hann, Ph.D.
Deputy Director
Office of Extramural Research
NIH



Setting the Stage

In FY 2009, NIH supported an estimated:

- Over 53,000 research projects/year;
- Over 313,000 research positions
- Research training on NRSA: ~16,400 positions
- Training on research grants: ~28,200 positions
- Over 6,000 research scientists in intramural program



Research Products: Reported to NIH

- Publications most robust; coin of the realm
 - Citations in Clinical Guidelines
- Inventions, Patents and/or Licenses
- Technologies/Techniques
- Other Products, e.g., databases, animal models, instruments









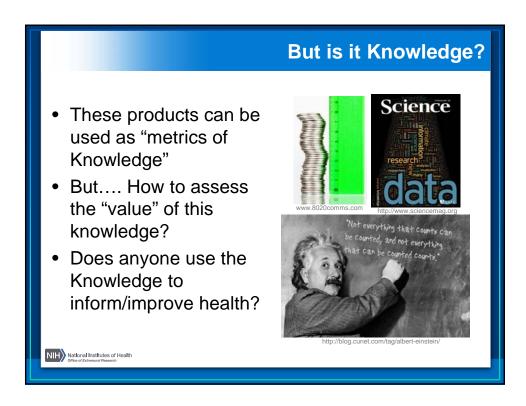
NIH National Institutes of Health

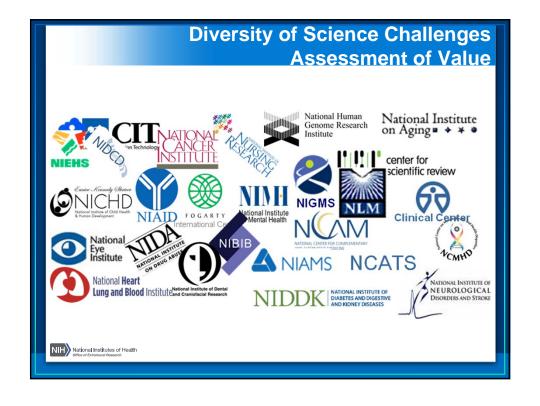
Office of Extramural Research

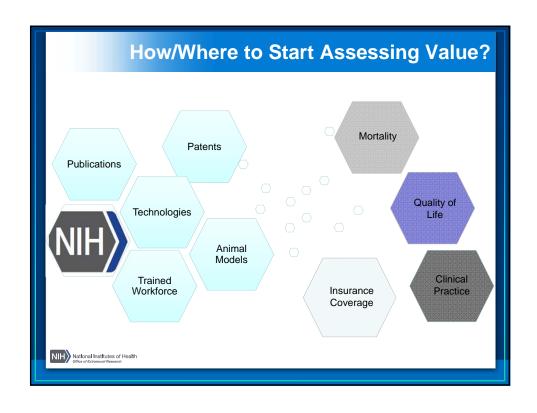
- Designs new and more efficient methods of data collection to improve the breadth and quality of information on research products and the investigators we support
 - Electronic Application Forms
 - Research Performance Progress Reports (RPPR)
 - All Personnel Reports
- Creates the tools needed to query, navigate, and synthesize these diverse data sources, facilitating analysis of NIH-funded research and its outcomes.
 - RePORTER & ExPORTER
 - RCDC
 - SciENCV
 - Commons

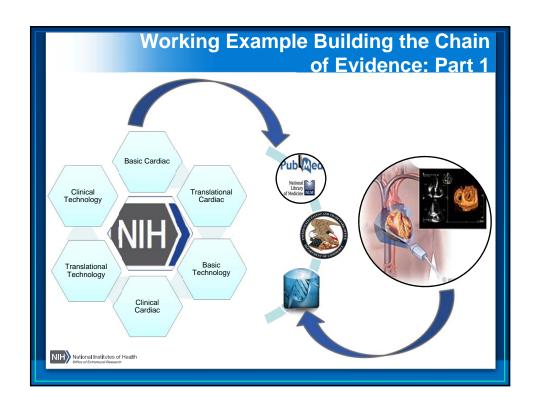


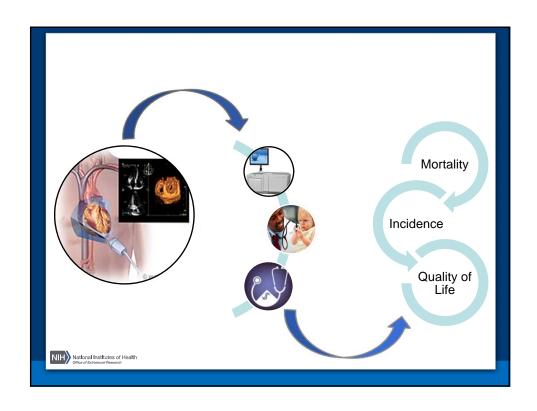
NIH OFFICE OF EXTRAMURAL RESEARCH

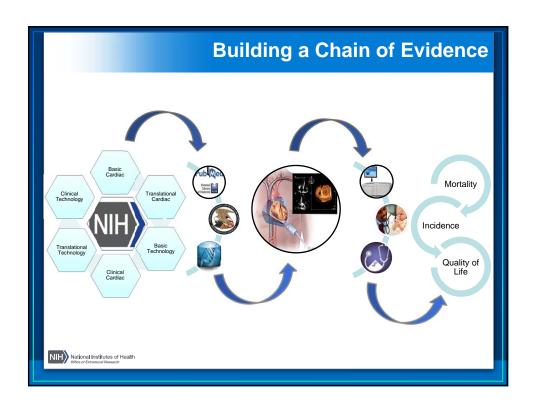












Building Chains of Evidence

Vision and Brainstorming

- Evidence will differ depending on the 'product'
- For any new initiative, could develop models of probable proximal and distal evidence
- Then consider, what databases could be tapped for assessing each part of the model
- If no databases available, are there ways to create the databases?





- Office of Extramural Research can help with:
 - Designing methods to acquire relevant data
 - Creating the tools needed to query, navigate, and synthesize data
 - Analyzing the models to assess value of research





"The crucial variable in the process of turning knowledge into value is creativity."

- John Kao



Altmetrics and Revolutions:

New metrics for a new era of Webnative Scholarship.

bit.ly/nih-smrb-altmetrics @jasonpriem

June 5, N H SMRB VOBR Mtg Washington DC

What you do matters so much.

Communication is the soul of science.

Ye Olde Letter

	The Letter
tech	pen and paper
products	letter
filters	personal

In 1665 the first revolution:

Oldenburg publishes Phil. Trans; applies the best available technology printing press) to vastly improve dissemination.

A Step Forward: the Journal

	The Letter	The Journal
tech	pen and paper	printing press
products	letter	article
filters	personal	peer-review

A second revolution is coming

	The Letter	The Journal	The DcJ
tech	pen and paper	printing press	the web
products	letter	article	ecerything
filters	personal	peer-review	altmetrics

But journal are already online



Your revolution is over, sir!

"The Digital Publishing Revolution Is Over"

Online journals are paper journals delivered by faster horses.

The First Revolution promoted homogeneity of outputs.

The standardized article was born of the need for industrial-scale replication and interchangeability.

The Second Revolution will promote diversity of outputs

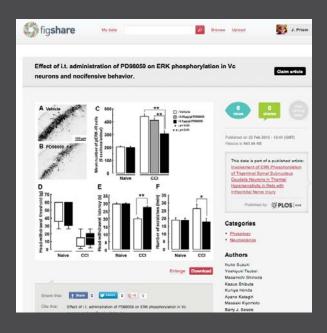
With publication nearly free, it becomes trivial to capture the missing pieces of the scholarly record.

Instead of moving paper products faster, we can create web-native science.

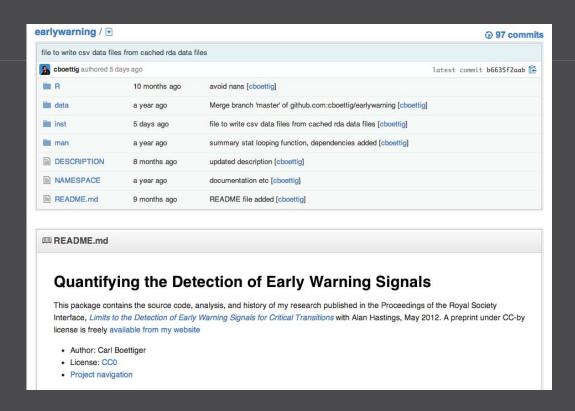
Conversation stories analysis data

data





analysis



stories

fiction:

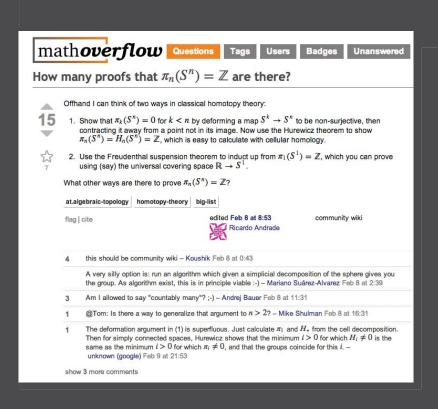
short story, novella, novel, series, play, film, comic book, etc, etc...

scholarship:

paper, monograph,

video, blog posts, notebooks, infographics, slides, etc, etc

conversation





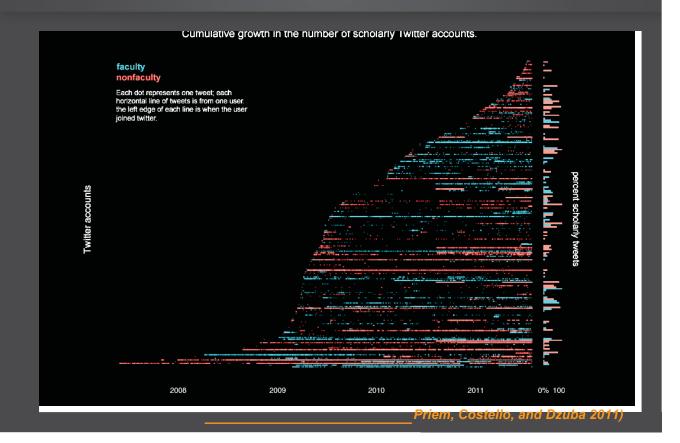
Example: Twitter

In one month, over 58k citations from Twitter to scholarly articles (citwaitions?)

It is like having a jury preselect what will probably interest you. Occasionally there will be something that people will link to, and it will change what I think, or what IIm doing, or what IIm interested in.

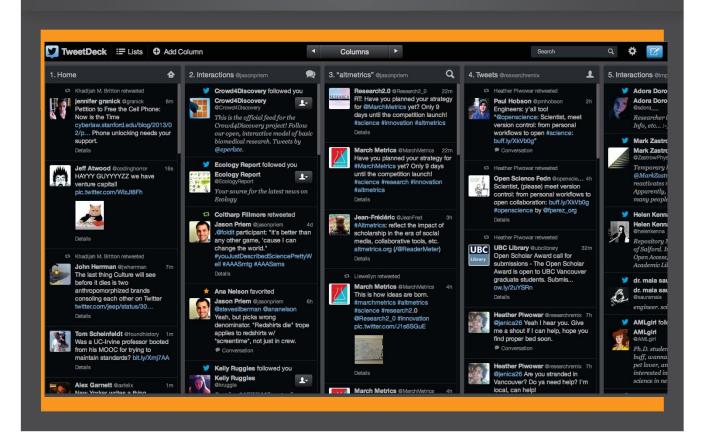
-study participant
Priem and Costello, 2010)

Example: Twitter



Web-native science means we can start making public, not merely "Publishing"

Here's my journal:



Here's how I publish:

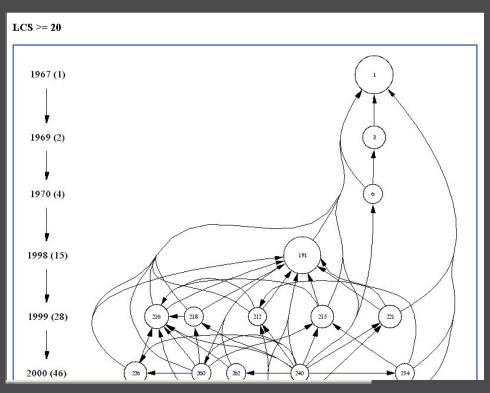


But how do we filter? How do we measure?

Don't turn off the taps, Build boats.

The old way: countin' citations

And that's awesome!



histcite example

But citations only tell part of the story

Spotting emerging research fronts will require tracking "formal and informal communication" Kuhn, 1977)

Heart of scholarly communication is "visits, personal contacts, and letters." (Bernal, 1944)

"...there are undoubtedly highly useful journals that are not cited frequently." Garfield, 1972)

Impact has multiple dimensions:

Audience: Scholar, public

Engagement Views, type: discussion,saves, citation,

recommendation

Impact has multiple dimensions:

	scholarly	public
recommended		
cited		
discussed		
saved		
scholarly		

Bibliometrics measures citation

	scholarly	public
recommended		
cited	traditional citation	
discussed		
saved		
scholarly		

Altmetrics measures impact:

	scholarly	public
recommended	faculty of 1000	popular press
cited	traditional citation	wikipedia
discussed	scholarly blogs	blogs, twitter
saved	mendeley citeulike	delicious
scholarly	pdf views	html views

Bibliometrics measures citation

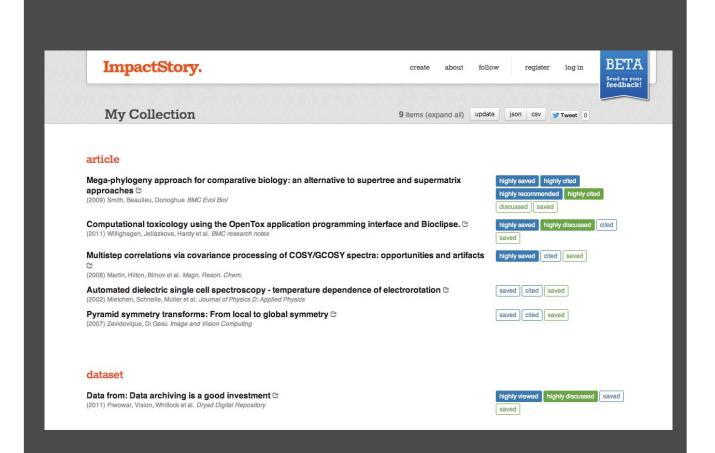
altmetrics mines impact on the next one.

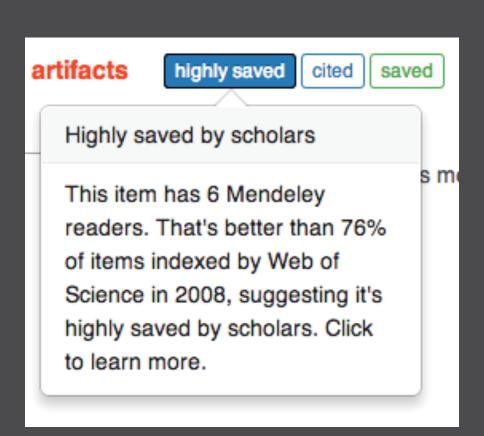
ImpactStory.

An open-source, nonprofit startup to gather and share altmetrics.

Heather Piwowar Jason Priem



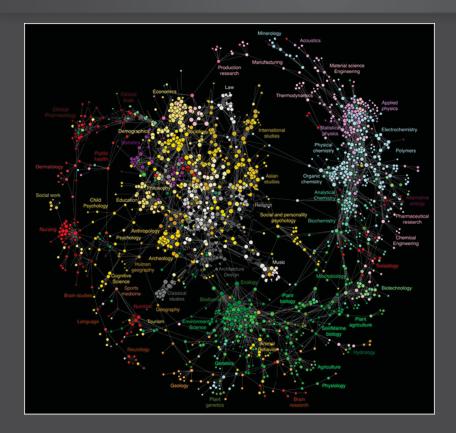




Why Altmetrics?

- Faster evaluation.
- Reward broader impacts.
- Reward web-native products.
- Build web-native filters

The network is the key



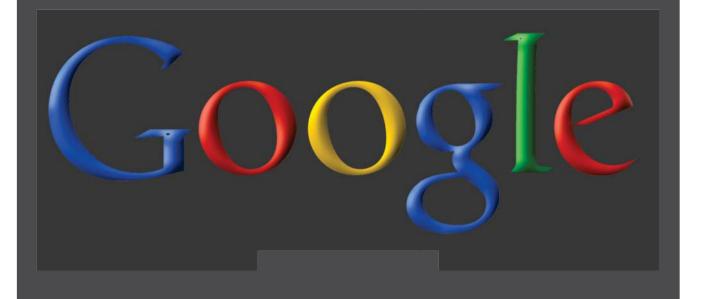
Bollen, J., Van de Sompel, H., Hagberg, A., Bettencourt, L., Chute, R., Rodriguez, M. A., & Balakireva, L. 2009). Clickstream Data Yields High-Resolution Maps of Science. PLoS ONE, 43), e4803. doi:10.1371/journal. pone.0004803

At web scale, the value isn't in manual curation...



ask these guys

It's in mining the network



The second revolution has started.

Once we have altmetric data, it's too useful to ignore; alternative filters and even certification paths based on this data will open.

As Peter Vinkler says, citation graph data is like Chekhov's gun: once on stage, it has to be fired.

A wise men, that Chekov



Thanks!

Advisors:

- Brad
- Hemminger,
- Todd Vision

Funders:

- Alfred P. Sloan
- Foundation
- DataONE
- Dryad
- National Science

Foundation

Open Society

Foundations











Questions?

Jason Priem @jasonpriem, http://jasonpriem.org

This is a living document; if a particular version is important to you, make sure you link to that revision.



SMRB Working Group on the Value of Biomedical Research

Gail Cassell, PhD Chair, VOBR Working Group

SMRB

VOBR WORKING GROUP June 4, 20

Working Group Roster

NON-FEDERAL

- Gail Cassell, PhD (Chair)
- Norman Augustine
- Hon. Daniel Goldin
- Garry Neil, MD
- Gilbert Omenn, MD, PhD
- William Roper, MD, MPH
- Arthur Rubenstein, MBBCh

FEDERAL

- Alan Guttmacher, MD
- Richard Hodes, MD
- Stephen Katz, MD, PhD
- Griffin Rodgers, MD, MACP
- Martha Somerman, DDS, PhD

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VOBR WORKING GROUP June 4, 2013

Working Group Activities to Date

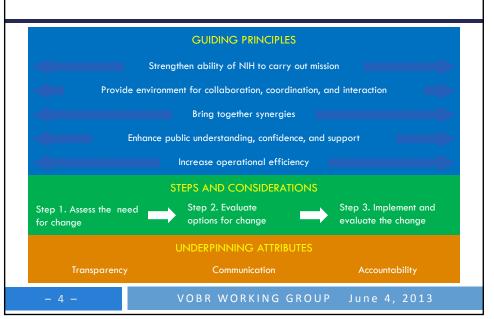
- July 11, 2012 (SMRB): NIH Director issues charge to SMRB regarding assessing the value of biomedical research
- Sept-Dec 2012: Compilation and analysis of relevant literature; discussion of basic evaluation framework
- January 14, 2013 (SMRB): SMRB meeting includes panel session focused on the economic value of biomedical research; VOBR Working Group members review relevant literature
- March 2013: Briefings by NIH staff on data collection and analysis tools and technology transfer; draft framework for tools and metrics for assessing value
- April 2013: Draft outline of report; discuss types of value and major elements of charge
- May 2013: Prepare questions for June 4 panel discussions

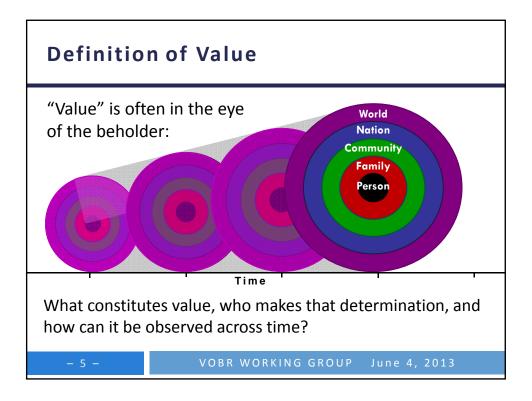
-3 -

VOBR WORKING GROUP

June 4, 2013

Deliberative Process

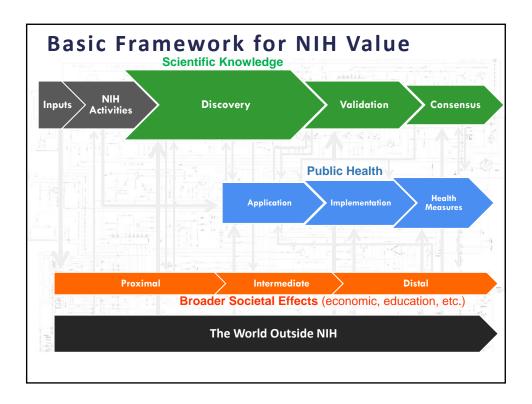




Three Types of Value

- NIH's mission is to seek fundamental knowledge about the nature and behavior of living systems and the application of that knowledge to enhance health, lengthen life, and reduce the burdens of illness and disability.
- The Working Group has divided areas of biomedical research value into three streams:
 - > Scientific knowledge
 - > Public health
 - > Broader societal impact

- 6 -



Major Elements of the Charge

- **1. Principles** that should underlie assessments of value
- 2. Advice regarding sound **methods and strategies** for assessing value
- 3. Advice regarding study questions and selection of study topics (e.g., case studies)

– 8 -

Charge Element 1: Principles

Guiding Principles, Limitations, & Caveats

Why does NIH need to better assess its value? What can we accomplish with this effort?

The SMRB is tasked with advising NIH on the objectives of value assessments and the realistic boundaries of assessing, attributing, and communicating value.

- 9 **-**

VOBR WORKING GROUP Jun

June 4, 2013

Charge Element 1: Principles

Principles Underlying Value Assessment

- Attribution
- Causality
- Precision
- Comprehensiveness
- Disclosure of assessment limitations
- Reflect values of society
- Other?

- 10 -

Charge Element 1: Principles

Challenges with Assessing Value

Assessing the value of biomedical research is difficult due to challenges with assigning attribution and causality.

- Multiple factors and sectors influence the downstream effects of NIH activities.
- It is difficult to estimate and account for the lag time between research and impact.
- There are myriad challenges in collecting and analyzing data that accurately capture the outcomes of NIH activities.

Is there anything unique for NIH, compared with other R&D agencies, in these challenges?

- 11 -

VOBR WORKING GROUP Jur

June 4, 2013

Charge Element 1: Principles

Common Elements of Value Assessments

- Many models for assessing value have been developed for different contexts
- It would be useful to develop a generic model that can be customized and adapted to various study questions
- Identification of the critical components of such a model should be part of the Working Group's findings



- 12 -

Charge Element 2: Methods & Strategies

Methods & Strategies

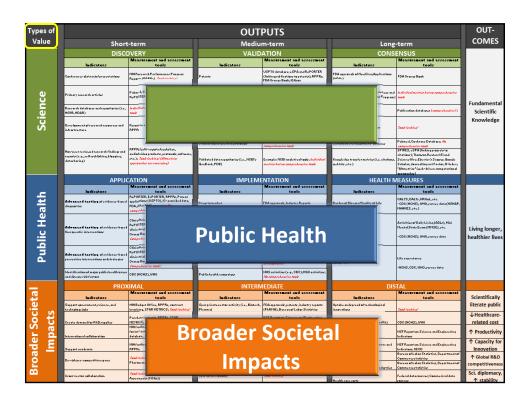
How should we measure value?

The SMRB is tasked with identifying a set of metrics and strategies (established and emerging) that are most appropriate for this task.

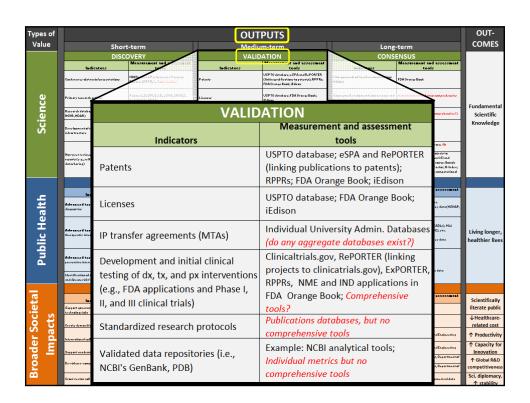
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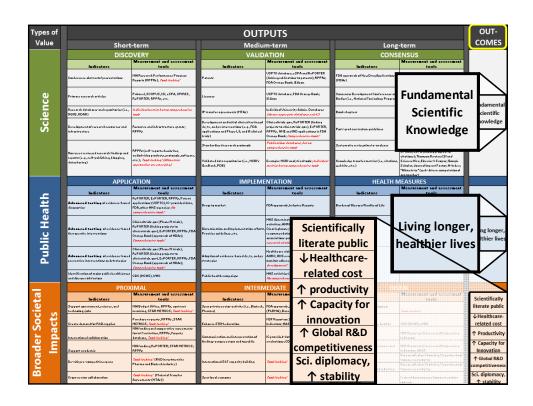
VOBR WORKING GROUP

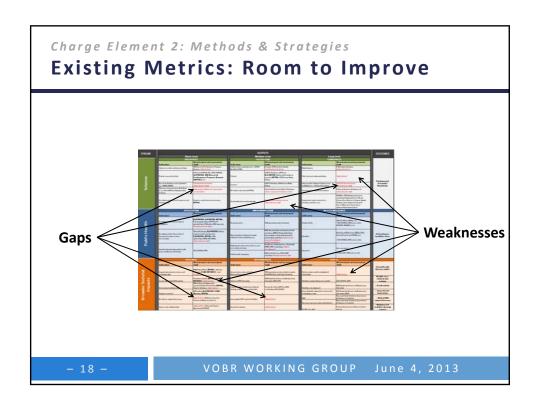
June 4, 2013



of	OUTPUTS						OUT-
e	Short-term		Medium-term		Long-term		COMES
Science	DISCOVERY		VALIDATION		CONSENSUS		
	Conference obstructof presentations	Reparts (RPPRs), Facility (Colling)	Patonir	(linking publications to patents); RPPRs; FDA Orango Back; it lisen	(HDA-)	FDA Orenga Beek	Fundamental Scientific Knowledge
	Primary rare arch articles	Pubma4, SOOPUS, ISI, aSPA, SPIRES, RaPORTER, RPPR, atq.	Liconror	USPTO detabare; FDA Orango Basik; iEdiren	One rear w Development One ferences and Budier (i.e., National Taxicology Program)	halivida almotri ar kut na campo okonoiso taub	
	Recourch dateb area and reparituries (i.e., NGTB, NDAR)	Individual metrics but no comprehensive took	IP transfer agreements (PITAs)	Individual University Admin. Databases (do ony egosegote databases exist!)	Bank chapters	Publication databases (comprehensive)	
	Development of recerch resourcer and infrastructure	Resource and infrastructure grants; RPPRs	Development and initial clinical terting of dx,tx, and px intervention (e.q., FDA applications and Phase I, II, and III clinical trials)	Clinicaltrials.quv, RePORTER (linking projects to clinicatrials.quv), ExPORTER, RPPRs, NME and IND applications in FDA Oranga Buoki; Comproduces for darks	Part-grad curriculum quideliner	Tamb to ching?	
		RPPRefeelf-recorded websites.	Stenderdize droze arch protocole	Publication databases, but no comprehensive took	Systematic reviews/meta-enalyses	Pubmod, Cachrono Datebaro; No compositoscino tomb	
	Men-poor rovinzed rore and findings and roparts (e.g., solf-publishing, bleeging, datashering)	NPPK (relProperted usbriar, audiafridaa pradecte, pratecale, raftuero, ata.); Taub leaking (dilmentriar appraeches are emerging)	Yalidato d data reparitarios (i.o., NOBI's GenBenk, PDB)	Example: NOBI analytical tests; in dividual metrias but no composition in tests	Keauladgo transfor motrics (i.e. citatism, ueb hits, etc.)	SPIRES, «SPA (linking projects to citation); Thamson Router (SI and Science Vire; Etanier): Seep ur; Geogle Scholer; Jaurnal Impact Factor; H-Indan; settmenter; Quarantee computational memories; Quarantee computational	
Public Health	APPLICATION		IMPLEMENTATION		HEALTH MEASURES		
	Advanced texting of evidence-based therapeutic interventions	Clinicaltriatrapo (Phare IV trials), RePORTER (linking projects to elisicatriatrapo), ExPORTER, RPPRs, FDA Orange Bask (approvals of NDAs); Comprehensive tradit	Disconinction and Implementation offers, Practice guidelines, etc.	HHS dizzenination and implementation activities; AHRO's National Guidolina Clearinghause; Public Health agency recommendations; Professional medical associations quidolinas; Professional medical associations quidolinas; Professional medical associations quidolinas; Professional middlessional and all colors and all colors in publicated and distinct.	Dirability	Activities of Daily Living (ADLs), Mini Mantal State Exem (MMSE), etc. - CDC (NCMS), VMO, zurvey data	
	Advanced texting of evidence-based preventive interventions on detrategies	Olisicaltristrape (Phaze IV trist), RePORTER (linking project to clisicatristrape), ExPORTER, RPPRr, FDA Orange Book (approvate of HDAr); Comprehensive tradit	Adaption of ovidence-based dis, tis, and px strategies	Healthcare claims data (i.e., Medicaid); AHRO, HHS evaluations; mHealth apps to monitor otherence; Facilities development	Langevity	Life expertency -NOHS, CDC, WHO , survey date	
	Identification of major public health izruoz and direase sirk factour	opo (nons), uno	Public health compaigns	HHS activities (e.g., CDC); NGO activities; No comprehensive took			
		PROXIMAL		INTERMEDIATE		DISTAL	
H	Suggest quiconmant, crimers, and to chealegy jake	NINButgat Office, RPPRs, contract invaicing, STAR METRICS; Took /ocking*	Spur private rectar activity (i.e., Biatech, Pharma)	FDA approvals, patents, industry reports (PARMA), Bure ou of Labor Statistics	Uptako andopro adalfto chnalagical innavatiano	Tanb Inching?	literate public
용	Create demand for RMD supplier	Purchero roquests, RPPRs, STAR METRICS; Zenis Jacking*	Enhanco STEM o ducotion	NSF Report on Science and Engineering Indicators; NAS, DOE	Warkfar co autput (langevity, health)	CDC (NCHS), WHO	↓Healthcare- related cost
ă		MIH funding and cooperative agreements for int'l activities, RPPRs, Fogarty	Communication and interpretation of	IC provided-date, ASPE and NIH evaluations; CDC (NCHS)		NSF Report on Science and Engineering	↑ Productivity
Impacts	International collaboration Support academia	dotabaro, <i>Tamb lacking</i> : HIH funding RuPORTER; STAR METRICS; RPPRs			Werkferce development Internationally competitive science and technology sectors	Indicators NSF Report on Science and Engineering Indicators; OECD	↑ Capacity fo
	Do-riskpro-compositivospaco	Zeab Jacking* (RitD investmentby Pherma and Biatach industry)	International S&T capacity building	Tank tooking?	GDP	Buroou of Lobar Statistics, Dopartment of Commor costatistics Buroou of Lobar Statistics, Dopartment of	↑ Global R&D
	Crazzyo ctar callebaration	Took looking: (Material Transfer	Spur lecal acenamy	Taub tacking:	Emorganica of neuzostosz and industries	Commorcostatistics Federal datassurces: Commorical data	Sci. diplomacy
		Agroements (MTAr))			Health care carty	ABARCAS	↑ stability







Charge Element 3: Study Selection

Study Question & Topic Selection

What topics best communicate and represent NIH's value?

The broad scope of NIH research and the multitude of potential outcomes to be measured pose challenges to assessment efforts. The SMRB is tasked with advising NIH regarding the selection of study topics that are feasible and representative.

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VOBR WORKING GROUP June

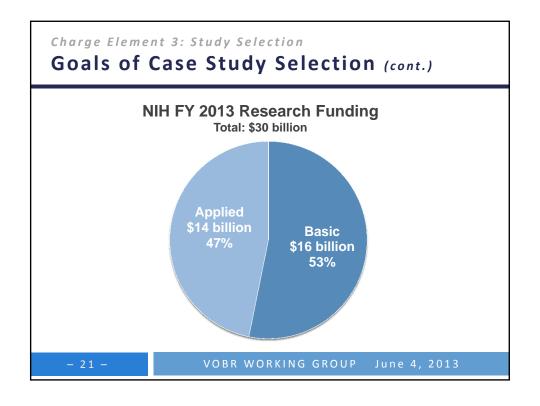
June 4, 2013

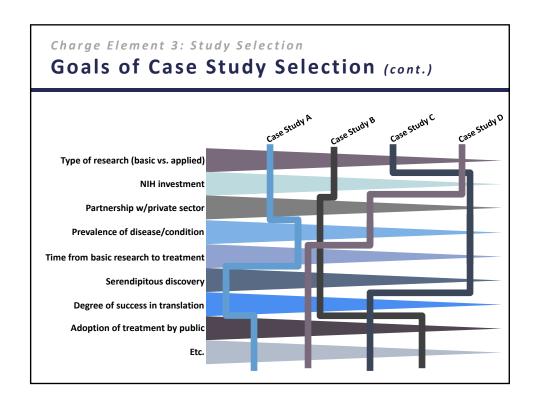
Charge Element 3: Study Selection

Goals of Case Study Selection

- Illustrate the full spectrum of NIH research, including:
 - > Basic and clinical research
 - > Slow and quick time to payoff
 - > Successes and "failures"
- Underscore the importance of investments in basic research

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Goals for Today's Presentations

- Discuss principles and attributes of how to define and assess value
- Learn of opportunities to improve assessments
- Engage experts in ways to assess value of scientific knowledge, public health, and broader societal effects of biomedical research, including:
 - > Strengths and gaps of prior studies
 - > Landscape of current efforts
 - > Outlook for future endeavors
- Discuss the relevance of these findings to NIH

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VOBR WORKING GROUP June 4

June 4, 2013

Panel Sessions and Roundtable

- Panel I: Assessing the Value of Biomedical Research: Principles, Metrics, Strategies, and Caveats
- Panel II: Public Health Outputs and Outcomes of Biomedical Research
- Panel III: Broader Societal Impacts of Biomedical Research
- Roundtable Discussion of Value of Biomedical Research Themes

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